



2009 SHAREHOLDERS MEETING FACT SHEET

- What:** Green Bay Packers Annual Shareholders Meeting.
- When/Where:**
- 10 a.m., Thursday, July 30, inside Lambeau Field.
 - This will mark the sixth time the meeting will be held in the historic stadium (1998-99, 2006-08).
 - All seats for the meeting are general admission, with no reserved seating.
 - Persons needing wheelchair positions will be located in wheelchair seating areas on the east side of the stadium.
 - Both the Miller Brewing Company Gate (north) and Oneida Nation Gate (east) will be utilized for the meeting.
- Features/Activities:**
- **Annual reports** will be delivered by President/CEO Mark Murphy and other team officials.
 - **Selected stadium concession stands** - will open at 8 a.m. with food and beverages available for purchase.
 - **Restrooms** throughout the stadium and the Atrium also will be available.
 - **Shareholder merchandise** will be available for purchase at the Packers Pro Shop.
 - For your comfort and convenience, the **Lambeau Field Atrium** will be open only to shareholders and their guests from 8 a.m. to 1 p.m. the day of the meeting. After 1 p.m. the Atrium will open to the public.
 - Following the meeting, from 11 a.m. to 3 p.m., a **self-guided tour of the Don Hutson Center and the new Ray Nitschke Field will be available**. From Lambeau Field's east-side parking lot, proceed east across Oneida Street on Armed Forces Drive. A gate leading to the Don Hutson Center will be open for the start of the tour. Cameras and video cameras are welcome during the tour.
 - Curly's Pub and Atrium eateries will open at 11 a.m.
 - The **Tundra Tailgate Zone** will be open after the meeting with the Kemps Packers Experience available for young fans' enjoyment.
 - The **Packers Pro Shop** will be open from 8 a.m. to 7 p.m.
 - The **Packers Hall of Fame** (complimentary visit for shareholders and their guest) will be open from 8 a.m. to 7 p.m. Please feel free to visit the Hall prior to entering the stadium for the 10 a.m. meeting.
 - Packers President/CEO Mark Murphy and General Manager Ted Thompson will be available following the meeting to answer questions from shareholders.
 - Upon entering the Atrium attendees to the meeting will receive a program containing an outline and information on all the day's activities.
 - Information on the Packers Brick and Tile program at Lambeau Field will be available at the meeting.
 - Any questions can be directed to staff members wearing red vests.
- Tickets/Proxies:**
- Proxies were mailed in June.
 - Once your proxy is received by Wells Fargo Shareowner Services in St. Paul, Minnesota, you will receive by return mail five tickets for each shareholder account
 - Please keep your shareholders meeting ticket on your person during the day.
 - For questions about your proxy, shareholder account information or shareholders meeting ticket, please contact Wells Fargo Shareowner Services at 800/891-2981.
 - Wells Fargo Shareowners Services representatives will be available at the Packers' ticket office Will Call window to assist with questions.
- What to Bring:**
- Shareholders that require the use of a wheelchair are asked to bring their own.
 - Please note that seating for the meeting will be outside in the stadium. Please take necessary precautions for weather, such as hats, sunscreen and rain gear.
 - Stadium policy prohibits use of umbrellas.
 - **Video cameras and still cameras** with lenses over 12" are not allowed into the meeting. You are welcome to use your still photo camera (with lenses under 12") for your personal enjoyment. Commercial use of any audio or video recordings of the shareholders meeting is prohibited.
- Parking:**
- Parking will be free in the Lambeau Field lot on July 30, and due to the potentially large number of shareholders attending, will be limited.
 - Please plan to arrive early.
 - Parking lot will open at 7 a.m.
 - For those needing ADA parking for the shareholders meeting, it is advised to use available ADA parking at the north end of the stadium, near the Miller Brewing Company Gate, or on the east side, near the Oneida Nation Gate.
- Day's Timeline:**
- 7 a.m. – Parking lot opens.
 - 8 a.m. – Atrium and stadium bowl open to shareholders and their guests, including Packers Pro Shop, Hall of Fame, Frozen in Time, selected stadium concourse concession stands, restrooms.
 - 10 a.m. – Shareholders meeting begins in stadium.
 - 11 a.m. (approx.) – Meeting concludes. Tour of Hutson Center and Nitschke Field begin. Curly's Pub, Atrium eateries and Tundra Tailgate Zone opens.
 - 1 p.m. – Atrium opens to general public.
 - 7 p.m. – Packers Pro Shop and Hall of Fame close.